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the  
**B BRAVE FOUNDATION**

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## October 2020

B Brave Foundation's mission and efforts are more in demand than ever. The pandemic has added challenges and deepened the sense of isolation and uncertainty felt by the families we serve. It's made us even more motivated to help them.

We've also been hard at work improving B Brave. We're finetuning our mission statement, brand and dramatically improving our website to make it a better resource for those we serve. We have a lot of exciting details in this newsletter.

Most importantly and especially now, we are grateful for your support of B Brave. We could not continue our important work without our donors, friends and partners who sustain and inspire us.

### **Annual Fundraiser Postponed**

As a reminder, our annual fundraiser has been postponed out of an abundance of caution due to the pandemic. Although we won't gather this calendar year, you can still support our mission. Please consider donating the funds from you ticket sales to our general fund so that we don't miss a beat and can continue to serve the children and families who need us. If you'd rather, we're happy to hold your donation and apply it when we can all gather and celebrate together.

### **B Brave Helping Families 'Building Bridges to a Brighter Future'**

We have an update on the Flysjo family, whose story we shared in our last newsletter. This Swedish family has three affected children. They've come to the United States for treatment and now need help with funding to travel safely home. The family has been staying at the National Institutes of Health in Maryland while their children receive gene therapy. Our support will make their difficult journey a bit easier. Please consider [earmarking](#) a gift for this family.



“Grief is still a part of every day – it’s always in the background. Behind every smile, every laugh and every tear,” said Jessica Lindqvist, mom to Hampus, Isabella & Julia. “Some days it’s overwhelming. Some days everything’s good until you get reminded of their condition. Sometimes, I can only take an hour at a time. Sometimes I’m counting the minutes.”

She added that while they don’t yet know if their treatments had an effect, the trip provided something precious: *Hope*. “Though all the stress and anxiety that we have been through these last years, we still have hope; hope that we got a chance for a future. We still have so much laughter and happiness in our lives, despite being mixed with a ton of grief,” she said.

B Brave also recently funded a large utility bill for one of our families. Many families caring for a child with an incurable neurological disease face a severe loss of income. Often one parent stays home to manage the day-to-day care for their child. B Brave is privileged to financially support our families when and where they need it most.

## **B Brave Partnering with Akron Children’s Hospital**

We look forward to working with another children’s hospital to learn from each other and ultimately serve the families who need us and the healthcare providers who care for our children. B Brave will support the hospital’s pediatric palliative care team with its Caregiver Appreciation program.



## B Brave Foundation 2.0

The Board, volunteers and talented professionals have created a new B Brave logo, colors and tagline as part of a rebranding effort. This has been a labor of love, refining and defining B Brave as we head into the new year and beyond. We could not be happier with the end result you see here. We hope you are as inspired by the work and that you'll share our new look and tagline with friends and family!



Part of this effort includes a substantially improved website. We're building a robust site that includes clear messaging, inspiring stories and more resources to help those we serve and increase our impact. More to come on this in the next few weeks.

## Help Us Build Bridges to a Brighter Future

Our work is impossible without the support of donors. Please consider helping sustain our funding so that we can help sustain our families as they turn to us during the hardest days of their lives. Your support helps provide the courage and hope that our families need.

Thank you!

## Donate

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